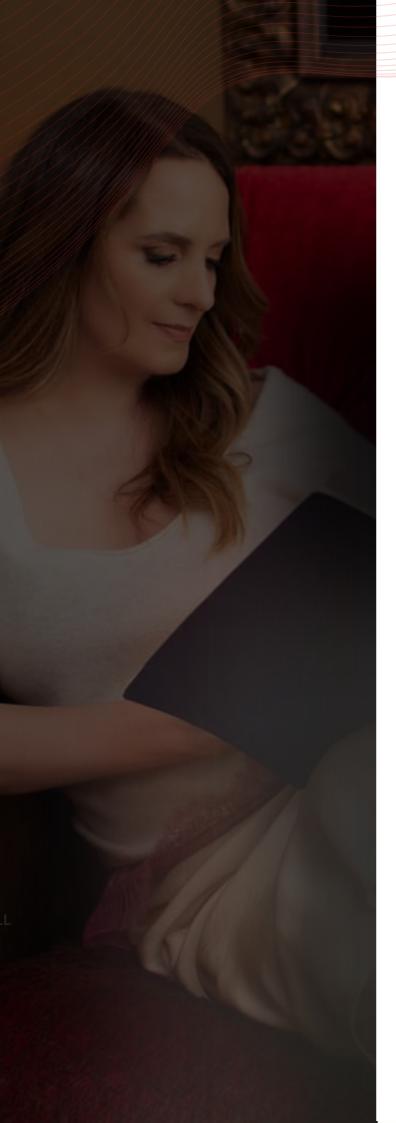
Press & Media Kit

Lisa Haisha





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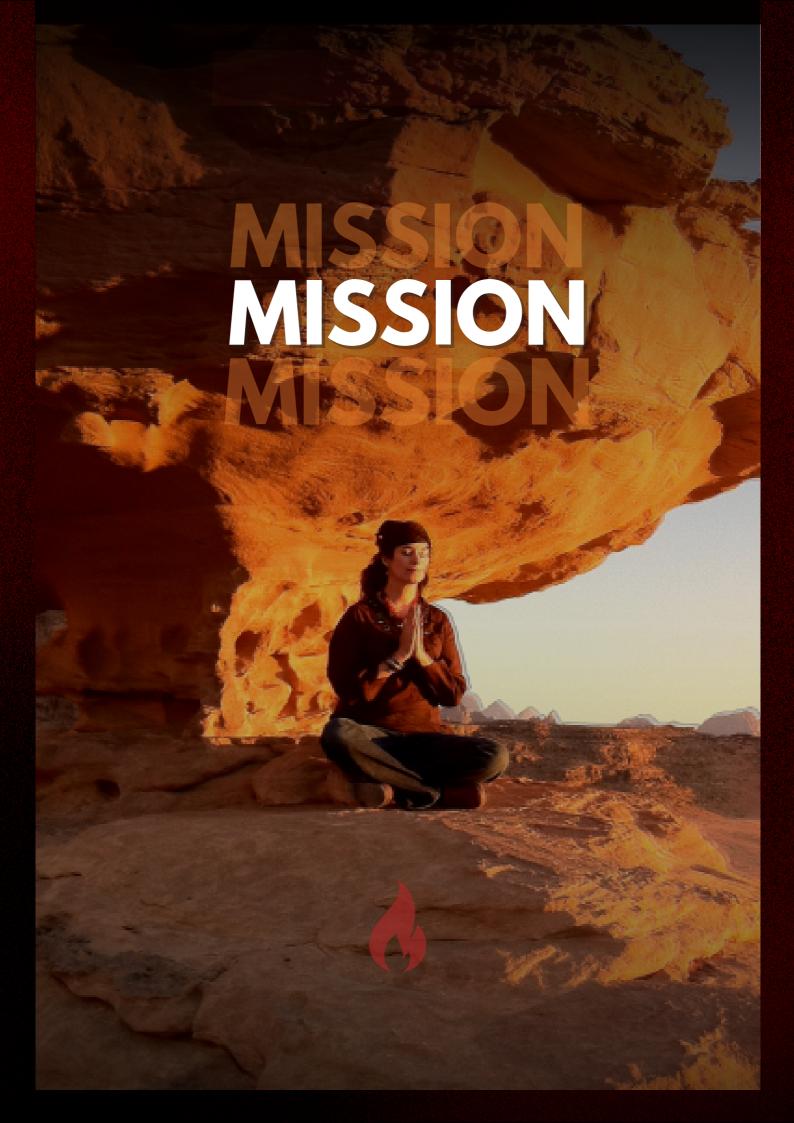
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# LISA HAISHA

AUTHOR, LIFE COACH, TV HOST, KEYNOTE,

Lisa Haisha is a life coach, author, keynote speaker, TV host and avid traveler, with an MA in Spiritual Psychology. She is also the creator of SoulBlazing and the Imposter Model, a life-changing framework for personal transformation.

Her fascination with people has taken her to over 60 countries, where she's worked in everything from boardrooms to yurts helping people make shift happen in their lives. She has studied with the Sufis in Cappadocia, Shamans in Peru, Bedouins in Petra, the Maasai Tribes of Tanzania. She also interviewed hundreds of orphans for her book "Whispers from Children's Hearts."

In addition to private coaching and retreats, Lisa has interviewed and filmed dozens of movers and shakers and out-of-the-box thinkers to explore what makes them tick. The Legacy series led to the Amazon Originals SoulBlazing with Lisa Haisha and the latest two seasons: Conversations with Master Teachers and Encounters with Metaphysical Healers.

Lisa is also the Chairwoman of Silicon Valley's Pitch Global L.A. chapter and frequently works with entrepreneurs helping them manifest change.



### Question

What's the biggest challenge you see people confronting in today's professional world?

?



### **Answer**



Comfort addiction We're too comfortable. We're soft. We live inside our "comfort cocoon." We're uninspired because everything is a mouse click away. My advice: Get uncomfortable. Shake things up. Travel. Give stuff away. Love deeply, push yourself mind, body, heart and soul. Get outside your comfort zone because it's suffocating the life, creativity, and vitality out of you.

### Question

You've traveled to over 60 countries. What's one of the most significant things you've learned?

?



### Answer



Love has no borders. The people in developing countries seem happier than those of us who live lives of privilege because they are connected to nature, they spend more quality time with their families, and they're not bombarded with technology 24/7. From my experience living with the Bedouins in the Mountains of Petra to the Masai tribes in Tanzania, I've witnessed individuals who had a strong sense of self and belonging. Family ties run deep. They need each other, depend on each other and they thrive together. It was beautiful to participate and witness the deep, unselfish love that was so present and easily shared.

### Question

Why are we hearing about so many alternatives to conventional marriage lately?

?



### **Answer**



We need to learn to persevere and work hard at creating a successful marriage. At the same time love doesn't need to be in a single container anymore. The definition and boundaries of what constitutes a successful marriage should be evolving.

### Question

What is our fascination with fame all about?

?



### **Answer**



Our fascination with fame is about wanting more. Wanting to be seen and heard in a world that is getting smaller and smaller each day. Celebrities represent those that appear to have it all and I know for a fact, they don't. Celebrities are living myths that we hang our cultural identities on and live vicariously through.

# WHAT IS SOULBLAZING?

SoulBlazing is a process of igniting, awakening or expressing one's inner purpose with fervor and brilliance. It's a process to reintroduce you to yourself by using the Imposter model, the seven masks we wear to manipulate others thus preventing us from loving ourselves fully and being loved deeply. It's a fascinating framework for understanding the seven key archetypes that define your perception of yourself and others, never mind the world stage.



The goal is to understand the 7 key "Imposters" that live on the stage of our brain making decisions for you... and acknowledging and LEVERAGING each one. If you can name them, you can claim them.



Learn the SoulBlazing method step-by-step... and explore your personal narratives rooted in childhood and how to rewrite your future.

# ABOUT SOULBLAZING

### What does a coaching session look like?

SoulBlazing sessions include, improv, soul conversations, eye gazing, strategic questions and a variety of vocal and body exercises that help you get in touch with your Authentic Soul.

Through the penetrative questioning and a highly developed ability to diffuse clients' egos and fears, Lisa is able to nurture a soul-to-soul exchange, walking the tightrope between the spiritual world and tough love reality. It's about stripping you of your illusions, delusions, and confusions to set your authentic soul free. Soul Blazing releases shame and guilt, manifesting inner peace and opening the pathway to your true purpose. SoulBlazing is a stepping stone toward creating cherished and lasting changes in people's lives.

# What is the significance of the name SoulBlazing?

I volunteered at Chowchilla maximum-security prison, just north of Fresno. One of the women I was coaching, a triple murderer, was very aggressive, the bully of the prison. I started our session eye gazing, which she was uncomfortable with. Her immediate reaction was anger, but I didn't back down. I was role-playing being a bully, mirroring her behavior. She played back, getting right in my face. Once she saw I didn't back down and matched her intensity, I gained her trust. She understood I was on her side. At the end of our 30 minute session, she said, "Lisa, you just blazed my soul." At that moment, I had the name of this type of coaching I was doing.



I have traveled to over 60 countries and lived in several of them. I have a strong grasp on people and various cultures around the globe. I also have spent a lot of time alone in nature on many of these trips, which helped me get in touch with my intuition. Without going inward, it's hard to help anyone, especially yourself.

I think the best coaches are the ones that don't just have a degree on their wall but ones that have gone to the dark side of their soul to excavate their own demons, so they can hold the hand of others as they assist them on their journey.

My training isn't just a degree, but my life's work being out in the field, globally. I SoulBlaze daily, it's not just in coaching sessions. I have certainly put in more than the prerequisite 10,000 hours that makes one a master of their craft.



# TV HOST

# SOULBLAZING amazon



Join Lisa as she interviews fascinating celebrities, trail blazers and world record holders as they discuss how they blazed their souls to create a life that is filled with love, meaning and purpose and they share how you can too.



# TV HOST

# SOULBLAZING amazon

### **CONVERSATIONS WITH MASTER TEACHERS**



What happens after you die? How do you make over a billion dollars with the sales from one book idea? Can four questions change the course of your life? And why is everyone taking ice baths? You'll learn this and way more during these intriguing conversations with extraordinary people.

Great wisdom and insights guaranteed!



# LEGRCY SERIES



### Over 100 Interviews

Legacy Series with Lisa Haisha asks big questions of big thinkers and doers: "What do you want your legacy to be?" What is the best advice you ever received?" Lisa's broad circle of friends will surprise and inspire as they open their lives to us.

### **TV HOST**



**Shirley Jones**Actor and Singer



Jon Cryer
Actor



Marianne Williamson
Author and 2024
Presidential Candidate



Jodie Sweetin
Actor and
TV Personality



Isabelle Fuhrman

Actor



Neale Donald Walsch Author



Lucy Lawless
Actor



Lee Arohnson
TV Writer and Cocreator of the TV Show,
Two and a Half Men

"We manifest what we believe, even if those beliefs trip us up and create roadblocks to personal growth. As the old adage goes: Whether you think you can or can't, you're right. The goal is not to be 'right' but to be whole and self-actualized."

- Lisa Haisha



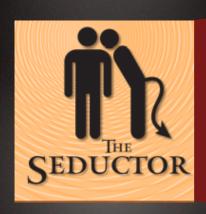
# MEET THE IMPOSTERS



The mothership of all Imposters. It shares a common border with your wounded inner child.



Beneath the brash selfconfidence you'll find insecurity masquerading as bravado.



Flirtation and manipulation come together here, yet fear of real intimacy prevails.



Fixing things for others is a way to avoid self-reflection and doubles as a need for control.



When unchecked, the Over Thinker leads to paralysis by analysis.



The Judge can become a rigid critic with a world view that's set in stone.



The life of the party often masks a slew of insecurities that are no laughing matter.



A peacemaker living in the moment believes in something greater than itself. Joyful, forgiving and present. "We all need to do some amount of emotional and spiritual housekeeping. When we commit to that process, we evolve. We grow. And we get more in touch with our Authentic Souls."

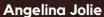
- Lisa Haisha



For ten years Lisa spent three months a year in Japan where she modeled, raised a million dollars for a feature film she wrote and produced. She shot the film in Nagoya, Tokyo and LA. She then went on to write and produce several other features and a short that won several awards in film festivals. Her experiences in Asia had a huge effect on her creativity and how she saw the world. It also inspired her to become an author and speaker to inspire others to find their gift and share it with the world.

Lisa 's foundation Whispers from Children's Hearts created the Legacy Gala where she highlighted some of the best charities that have programs helping children. She honored them and gave them the stage to share what they do to hundreds of guests and media. She raised thousands of dollars for their charities and was honored by the LA City Council and Congress.







George Foreman



**Tilda Swinton** 

## HUMANITARIAN

#### Kumba Kids

Founded by Ricki Byars Beckwith, Kuumba In Motion is an innovative learning academy for ages 5-12 that nurtures the creative genius within children who flourish in an atmosphere of alternative, experiential modalities of education.

#### **Earth Guardians**

Earth Guardians empower young people by providing them with leadership opportunities and tools to bring their innovative solutions to the world's most pressing issues.

#### The Spirited Awakening Foundation

Founded by Akuyoe Graham, the Spirit Awakening Foundation is a charitable arts organization dedicated to assisting "at-risk" youth and children in the juvenile justice system in the realization of their spiritual identity.

#### **Women of Global Change**

The Women of Global Change is a network of business leaders and entrepreneurs working in global business, camaraderie and service so we can create things bigger together than we ever could alone. We are active participants in social impact for the change that we wish to see in the world. We collaborate in educational platforms and humanitarian projects for ourselves, our communities, and the world.

#### No Limits for Deaf Children

No limits uncovers the potential for children with hearing loss ...It empowers them with the "I can do it" spirit ... And teaches them the skills to succeed in school and in life.

#### Kids in the Spotlight

An organization that trains youth in foster care programs and other underserved youth to create, write, cast and star in their own 10-minute short films. This training culminates into an annual film festival competition presenting "Movies by Kids, for Kids".



Turin, Italy - Lisa interviewing Falco the visionary behind the miraculous Damanhur



Lisa discusses social traditions with Masai tribesmen in Tanzania.



Providing provisions and Soul Care to orphans with Scott Neeson, Executive Director of the Cambodian Children's Fund.



Lisa visits an orphanage during a trip via her foundation Whispers from Children's Hearts, in Kenya.



Investigating deeper truths with Ketut Liyer, the healer featured in the best selling book "Eat, Pray, Love."



Discussing Egypt's political unrest while visiting locals in Cairo's City of the Dead.

### **WORLD JOURNAL**

Chronicles Lisa's Mission travels across the globe where she reminds us that "it's not just where you are, but who you are" when you travel. No standard tourist fare on these trips -- expect to get uncomfortable and love it! Traveling is just as much about self-awareness as it is learning about the world around you, and Lisa's an expert in both.

As her spiritual Auntie said while visiting Baghdad: "Its not what you take from a country, it's what you leave a country," and Lisa feels it's important to leave gifts when traveling, but also leave a piece of your soul. These trips taught me about unconditional love, the importance of connection and community and there is no greater gift than to be able to receive and give love.

# 3 MAGICAL QUESTIONS 1 BOOK A GLOBAL MOVEMENT

Lisa spent five years going to orphanages in 15 countries to bring the children's voices to the world. When Lisa decided to ask three simple questions to the children she encountered, she had no idea her questions would one day spark a humanitarian mission. But that's exactly what happened.

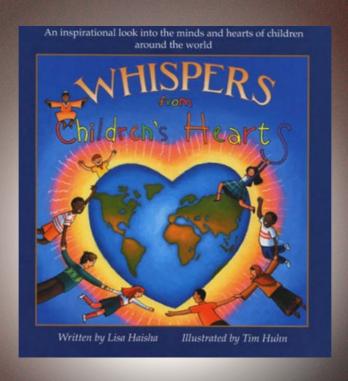
### THE THREE MAGICAL QUESTIONS WERE:

- 1. If you had one wish, what would it be?
- 2. Is God fair? Why or why not
- 3. Who in the world would you most want to meet?

Lisa imagined that one day she would publish the children's responses as a book. But along the way, something unexpected happened.

After some time passed and in reading back through all the quotes I had collected," says Haisha, "I realized there was much more here. The power and mystery embedded in the soul of each child was profound. I felt these children have the ability to show us things we can't always see ourselves. They are a reflection of our adult world, which has a ripple down effect on our children, which we ignore at our peril." So Lisa continued to travel. She collected more quotes, met more children, and spent time listening to the whispers of children's hearts. Thus, the foundation "Whispers from Children's Hearts" was born.

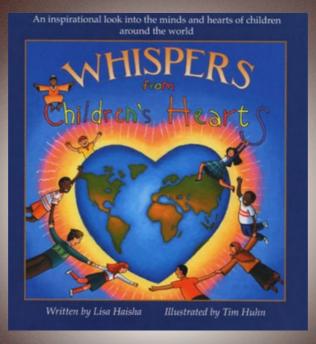
### THE BOOK





To memorialize the whispers from each child's heart, in 2005 Lisa published the book "Whispers from Children's Hearts" with illustrator Tim Huhn. The book's launch was a quiet one: Lisa's goal was merely to preserve the voices and truths of the children who had made such an impression on her. "I simply give you their hearts," writes Lisa "...for they were the heart of my journeys around the globe. Enjoy and learn from their surprising thoughts, and share them with the little people in your life.

## **REVIEWS**







[This book] touches the inner ear of those willing to listen.... These are whispers that long to have a voice.

Ben Vereen,
Entertainer & Motivational Speaker



"Read this book and hear your heart whisper"

Mark Victor Hansen, Co-Author of the bestselling Chicken Soup for the Soul series



\*An amazing insight to the world we live in"

Robert Allen,
Author & Motivational Speaker

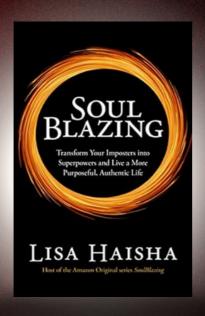




The WFCH foundation. It's a 501(c)3 international was founded by Lisa Haisha and Lee Aronsohn in 2007. From 2007-2012 our focus was taking people on mission trips abroad (Tanzania, Jordan, Cairo, Bali, Costa Rica. Mexico) and helping refurbish schools and donating money and supplies to orphanages with the intent of building bridges of understanding and awareness with people across our world.

2013-2018 we created mission trips locally, taking kids and Broadway stars to hospitals to cheer up the kids who have cancer and other life-threatening diseases by entertaining them, bringing art supplies, playing with them and donating money.

WFCH also created a "Legacy Gala." It was an annual event that highlighted women doing mission work with local children. We'd raised 20k to help assist them and also give them the microphone to share their non-profit with over 300 guests and over two dozen press outlets.





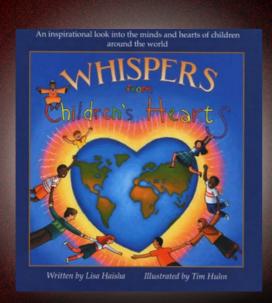
### SoulBlazing: How to harness your Imposters, Release **Negative Self-Talk and lead** a more Authentic and

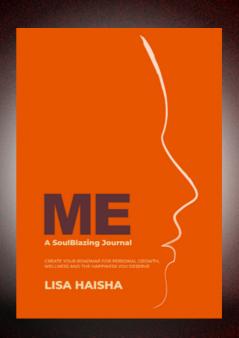
Purposeful Life.

There are seven key Imposters, or archetypes, that underlie nearly every aspect of human behavior. In this groundbreaking self-help book, you'll discover a framework for understanding these archetypes and how they impact your relationship to yourself, others, and the world at large.

### SoulBlazing Spanish Version: Las Siete Mascaras/The Seven Masks

SoulBlazing goes right to the heart of the emotional obstacles that prevent you from fulfilling your purpose. An indispensable guide for making shift happen, it is both a road map for discovering your Authentic Self and a tool for transforming adversity into opportunity in all areas of life: relationships, work, and play.





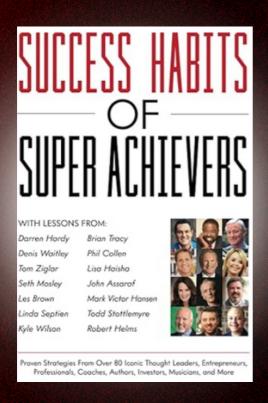
# Whispers from Children's Hearts

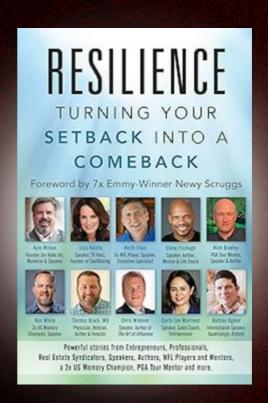
An inspiring and fascinating look into the minds and hearts of children around the world: Lisa Haisha asked children in different culture key questions that are windows into their hearts and souls. "If you had one wish, what would it be?" "Is God fair? Why or why not?" "Who in the world would you most like to meet?" The answers are poignant, moving, and heartfelt testimonies to the innocence and wisdom in children's hearts around the world.

# The SoulBlazing Journal

Giving yourself the space to reflect on your life as a daily practice to help you gain focus and achieve clarity, creating a deeper and more meaningful relationship with yourself and others.

This 90-day journal is a powerful tool to manifest change. Each page is designed to help you engage in vital emotional and spiritual housekeeping, identify your goals, and obliterate the obstacles that stand in your way.





### Success Habits of Super Achievers

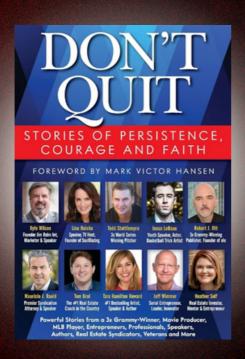
"The question is, what's holding you back? Whatever it is, limiting beliefs, low selfesteem, fears, we know how to fix that. The key is: Are you willing to do the work necessary to eliminate the obstacles so you achieve the dream?" — John Assaraf, NY Times bestselling author

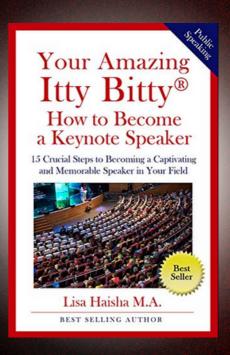
Created by life coach Kyle Wilson, Success Habits of Super Achievers is a compilation of life wisdom and proven success strategies from some of the world's most illustrious thought leaders

### Resilience: Turning Your Setback into a Comeback

A collection of powerfully transformative stories from unstoppable super achievers, including entrepreneurs, authors and NPL champions to artists and life coaches.

Fans of Jim Rohn, Brian Tracy, Tony Robbins, Mark Victor Hansen, Zig Ziglar, Robert Kiyosaki, and Darren Hardy will love these essays about bouncing back from unbelievable circumstances that touch the heart and uplift the mind.





### DON'T QUIT: Stories of Persistence, Courage and Faith

From the creators of bestselling books including Purpose, Passion & Profit, The One Thing That Changed Everything, Life-Defining Moments from Bold Thought Leaders, Mom & Dadpreneurs, The Little Black Book of Fitness, and Passionistas, these essays push you to keep going, inspire you to forge your own path.

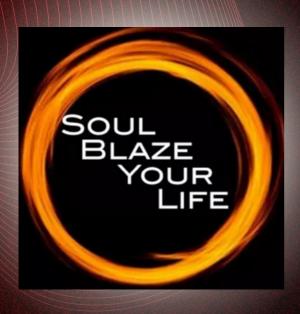
They remind you that if they can do it, you can too! Includes a foreword by Mark Victor Hansen, co-creator of Chicken Soup for the Soul (over 600 million books sold).

# Your Amazing Itty Bitty How to Become a Keynote Speaker

Learn how to be a public speaker in 15 steps. In this informative Itty Bitty book, Lisa Haisha teaches you how to navigate through the vast industry of Keynote Speaking. Included are tips and guidelines that will help you speak to live audiences, plus give you the confidence and skills to communicate with anyone. Use these helpful tools and tips to help you grow and develop your public speaking skills. Learn important speaking components, from writing the speech to delivery, finding your unique voice, and releasing any fears of public speaking

# **KEYNOTE**

RELATIONSHIPS, MOTIVATION. LEADERSHIP. COFINDENCE. WISDOM. SPIRITUALITY. MINDSET. LEGACY. TRAVEL. EQ. IMPOSTER SYNDROME. FINANCIAL ABUNDANCE. COMMUNICATION.



### **SOULBLAZE YOUR LIFE**

#### Blaze through obstacles and find your true North Star

This dynamic talk is the bedrock of SoulBlazing. You'll learn a new framework for understanding seven key archetypes that define your perception of yourself and others, never mind the world at large. Through interactive exercises and anecdotes infused with life lessons, this talk explores the fundamental questions we all grapple withHow to gain a better understanding of your authentic self through travel.

- o What's holding you back in life?
- How has your emotional landscape made you a glass half-full or a glass half-empty person?
- What's the best way to identify and blaze through negative self-talk and false narratives about myself and others?
- What path for self-discovery will help me get in touch with my Authentic Soul?

### **CREATE YOUR LEGACY**

Death is inevitable. So how are you going to live?

Abraham Lincoln famously said that it's not the years in our lives that count, but the life in our years. But how can you infuse your life with meaning that counts? How do you want to be remembered and what personal legacy of lived experience and emotional value do you want to live behind? In this powerful speech you'll learn about the "Legacy Mindset" and how to integrate that into your life: What mindset you can cultivate to bring abundance into your life.

- Decide what legacy you want to create and manifest it
- Simplify your life and focus on the essentials
- Integrate the past and the future in order to be more fully in the present
- Define and focus on your true North Star



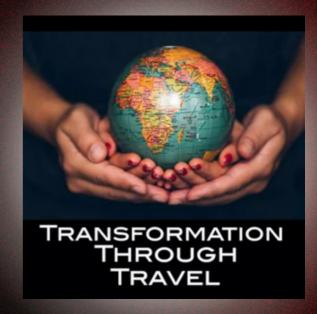
## **KEYNOTE**

### TRANSFORMATION THROUGH TRAVEL

Embrace the unknown. Be a traveler, not a tourist

The world has never been more of a global village: Planet Earth has become Google Earth, yet unknowns still abound. We must learn to be more open, accept radical departures from the status quo, and cultivate shifts in consciousness. In short, we need to live like travelers without a precise itinerary, rather than as tourists who follow familiar paths. This riveting speech is filled with gems of insight and life lessons from hundreds of travel experiences in sixty different countries. You'll learn

- How to gain a better understanding of your authentic self through travel.
- Ways to embrace change and the unknown to experience the virtues of living outside your comfort zone.
- What cultural preconceptions might be lodged in your psyche that are preventing you from experiencing life to the fullest.
- What you can do to cultivate your inner traveler rather than being stuck in emotional stand-by with your inner tourist.
   How to meet your "soul family" around the world and deepen your travel experiences





### SOULBLAZE YOUR WAY TO ABUNDANCE

True wealth is a state of mind

Abundance is a mindset and equity is not just financial: The value you create in your life is a priceless asset and one of the most important investments you can make. I call it Soul Currency. It's not just about how much money you make but how you make it and what you do with it. In this engaging talk we'll explore how can Soul Currency feeds not just your bank account but your spiritual reservoir. I'll cover key life principles that you can put into action to create the gift that truly keeps on giving

- What mindset you can cultivate to bring abundance into your life.
- Why the Universe shares its bounty with those who set clear intentions
- How to create positive life/work balance
- Best practices for starting each day with Awarenesss

## **KEYNOTE**



# **SHARING THE STAGE**



Les Brown
Motivational Speaker (Legend)



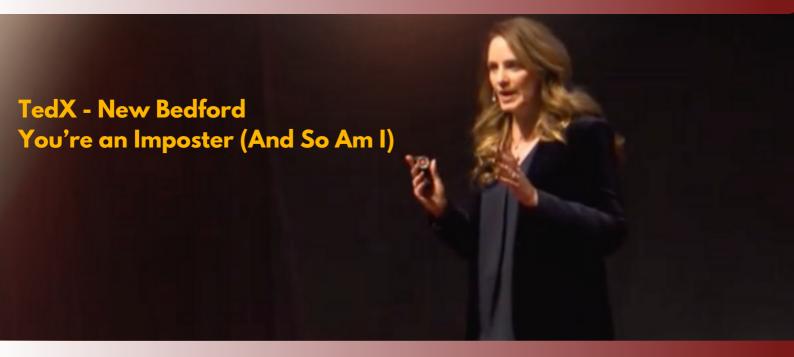
Ricky Byers Backwith

Agape Church Co-Founder



Brendon Burchard #1 Motivational and Marketing Trainer in the World

### **KEYNOTES**



Women of Global Change - Costa Rica Blaze Your Way to Abundance





### **PRESS**













### **TELEVISION**

- FOX 5 News
- Positively Ernie
- The Rick Amato Show
- Jeff Probst Show
- Jen and Barb
- Mom Life
- · Celebrity Life
- Good Morning LaLa Land
- ABC 2020
- · CBS
- Celebrity Buzz

### CONFERENCES

- Women of Global Change
- BIL Conference
- GANO Coffee
- Crystal Cruises
- Breakthrough to Success
- Association of Prison Administrators
- Women's Economic Forum
- University of Southern California
- The Elite Entrepreneurial Workshop
- · Speaking in schools throughout the EU, Asia and the US
- Rebel and Caviar (Switzerland's Grammy Awards Celebration Evening)



### **PRESS**

**MAXIM** 

MIM

Union-Tribune



THE WALL STREET JOURNAL. Entrepreneur



### **PRINT**

- Eden Magazine
- Entrepreneur Magazine
- Tolucan Times
- Marie Westwood Magazine
- Inspiring lives Magazine
- The Huffington Post
- Maxim
- Jennings Wire
- My LA Lifestyle
- Beverly Hills Times
- · Bel Air View
- FVM Global
- · Ahora Now
- Jalouse
- La Presna
- Going Bonkers
- Positive
- Beverly Hills Times
- · The Wall Street Journal
- Cafe Mom
- Cupid's Post
- · The Stir



### **TRIBUTES**

66

"Lisa has the personality and intuition to tap into that part of you that has been sleeping and afraid. I know she woke me up within my first fifteen minutes of consulting with her. And I had my company up and running with two paying clients within two months."

> <u>Tamara King,</u> (Life Coach, San Francisco)

"

"It's hard to put into words how you tapped into the essence of what I am about. Your intuition is well-honed."

> <u>Jim Sanders</u> (Financial Advisor, Australia)

66

"Lisa helps her clients pull dreams from their hearts and then helps them actualize them."

> <u>Jesse Jameson</u> ( Poet, New York)

66

"I think this program is really effective because Lisa provides a really safe environment where you feel like you can absolutely be yourself, and you know you're going to come out on the other side a better person."

<u>Joanne</u>

### **TRIBUTES**

66

"Couldn't recommend her more highly for anyone who's looking for a speaker to join you on your multispeaker stages, and you couldn't be better served by bringing Lisa Haisha on board."

<u>Chris Howard</u>
(Academy of Wealth and Management)

66

"World class intervention.

Lisa molds and demonstrates what you're afraid of and what is holding you back so you can get it."

Ron Hulnick
( President, University of Santa Monica )

"

"I dare you not to come away from your first mentoring/coaching session with Lisa and not feel more alive and inspired than you've ever felt in your life."

> Steve Palen (Actor, Santa Monica)

"

"I want to say thank you for all the love and energy you poured on me while in Costa Rica. You will forever be in my heart and prayers. Since I've been back home I have noticed a huge difference in myself and everyone around me, its hard to explain but its like I feel everyone, even my mother opened up and explained things that I did not believe she was capable of expressing but she did and I Understand her better now. You started a fire inside of me Lisa, I will never be the same and I love it.

Edwin Martinez, Georgia









# AWARDS & HONORS AND CERTIFICATES

- City of Los Angeles "Certificate of Congressional Recognition" for the Whispers From Children's Hearts Foundation"
- City of Los Angeles "Certificate of Recognition" for extraordinary efforts and commitment to service as an example for all Angelenos to acknowledge and follow
- City of Los Angeles "Certificate of Recognition for the 10 year anniversary for for the Whispers From Children's Hearts Foundation"
- California State Legislature "Certificate of Recognition": Elite Entrepreneurial Workshop In recognition of dedication to providing crucial counseling services to the Greater Los Angeles Area.
- NLP Certified Training Specialist
- San Fernando Valley Business Journal -"Women in Business Award" for the SoulBlazing Sanctuary
- Los Angeles Business Journal "Women's Summit Award" for the Whispers From Children's Hearts Foundation"
- Los Angeles Business Journal "Women's Summit Nominee"

# PUBLICITY :

# STILLS



# PUBLICITY :

# STILLS



